



NAME :

IV A

/ B

1. Read the following text

What is the most recognizable object in the world? Could it be a football? Or a Big-Mac? No, the answer is a Coca-Cola bottle. The famous Coca-Cola bottle is over 100 years old !

Football and big macs are certainly part of life for lots of people; but Coca-Cola is now a permanent part of world culture. People know and drink Coca-Cola all over the world.

It is said that the Coca-Cola bottle is the most recognised object in the world. Hundreds of millions of people can recognise a Coke bottle by its **shape**, even if they cannot see it! And the famous Coca-Cola **logo** is the most famous logo in the world. **Unlike** any other famous commercial logo, it has not changed in 100 years!

But the story of Coca-Cola is even older than that. It was in 1886 that John Pemberton, a **druggist** in Atlanta, Georgia, invented a new type of **syrup**, using coca leaves, sugar and cola **nuts**, plus a few other secret **ingredients**! Pemberton sold it as a medicine; and with its coca (the **source** of cocaine), it must have made people feel good!

Nevertheless, Pemberton's medicine was not very successful, so he sold his secret **formula** to another druggist, Asa Candler. Candler was interested, because he had another idea; he thought that Pemberton's "medicine" would be much better if it was mixed with **soda**.

Candler was thus the man who really invented the drink Coca-Cola. At first he sold it in his drugstore; then he began selling the syrup to other drugstores, who used it with their soda fountains. Candler also **advertised** his new drink, and soon people were going to drugstores just to get a drink of Coca-Cola.

Before long, other people became interested in the product, including a couple of businessmen who wanted to sell it in bottles. Candler sold them a **licence** to bottle the drink, and very quickly the men became millionaires. The famous bottle, with its very **distinctive** shape, was designed in 1916.

During the First World War, American soldiers in Europe began asking for Coca-Cola, so the Coca-Cola company began to export to Europe. It was so popular with soldiers, that they then had to start **bottling** the drink in Europe.

Today, Coca-Cola is made in countries all over the world, including Russia and China; it is the world's most popular drink.

As for the famous formula, it is probably the world's most valuable secret! The exact ingredients for making Coca-Cola are only known to a **handful** of people. And **as for** the "coca" that was in the original drink, that was **eliminated** in 1903. It was a drug, and too dangerous. Today's Coca-Cola contains caffeine, but not cocaine!

❖ **look for the meaning of the bold Words in a dictionary.**



2. Use the words in bold and write sentences. (negative and affirmatives)

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____
- f. _____
- g. _____
- h. _____
- i. _____
- j. _____
- k. _____
- l. _____
- m. _____
- n. _____
- o. _____
- p. _____
- q. _____

3. Using information from the article, complete this summary with your own words.

Coca Cola was _____ by John Pemberton, a _____ living in Atlanta. The _____ original drink was a _____, and Pemberton sold it _____ medicine. It was really a _____, being made from coca _____. Pemberton _____ his _____ to Asa Candler, _____ decided to sell it _____ drink, _____ soda. At first he _____ it _____ in _____ his drugstores, then he _____ the _____ to _____ drugstores. After that, _____ he _____ a _____ to some businessmen, and they began to _____ the drink. _____ That was the _____ of the _____ of Coca Cola.